



December 1, 2009

Dear Friend,

"I was once told by my manager that the furthest I could advance was to the top of a six foot ladder. Thanks to business training I have received from Good Work Network, things have changed. Today I can proudly say I own a floor care business that supports my family and creates jobs for others." -- Thomas Brown

Thomas is just one of hundreds of people Good Work Network has served to build businesses and create jobs. In fact, Good Work Network has created more than 340 jobs for low-income individuals since 2006. Good Work Network, a 501(c)3 organization in Central City, is the primary provider of business development services for small community-based businesses, like Thomas Brown's, that support families and sustain communities.

Today, Good Work Network is poised for expansion. The Franz Building Capital Campaign was launched over a year ago and has since raised two thirds of the campaign goal from many individuals and foundations. They gave to the campaign because they believed in its goals:

- Renovate the historic Franz Building located on Oretha Castle Haley;
- House the expanded operations of Good Work Network;
- Contribute to the organization's sustainability through rental revenues;
- Provide retail and incubator office rental units for small businesses; and
- Anchor economic development on this once vibrant commercial corridor.

Please join us in our efforts by sending your contribution to the Franz Building Capital Campaign so that Good Work Network can expand and sustain its operations in order to more efficiently grow small businesses, create jobs for low-income individuals and contribute to our local tax base. To learn more about Good Work Network and the Franz Building, please visit www.goodworknetwork.org.

We extend our most sincere thanks to you for supporting this important project.

Sincerely,

Phyllis Eagan Cassidy
President & CEO

Elaine Haney
Chair, Board of Directors

Good for Business, Good for Communities, Good for Individuals...For Good Reason



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